# ;ats Eye NCAA Championship

by Jerry Cunningham

righam Young's triumphant ceteers will enplane Thurs- morning for Corvalis, Ore., the Western Regional AA Tournament.

he Cougars, wearing the line crown they snatched y from Utah and Denver, be the cinderella entrants he national tourney, a fa- ar role to Rocky Mountain esentatives.

**Take Light Workouts**

oach Stan Watts ran his npions through light drills Monday and will continue soft- touch workouts through Wed- nesday Watts reports the Cou- gars are in fine shape, both physically and mentally.

Radio Stations KOVO in Provo and KSL, Salt Lake City, will broadcast the BYU games, the Friday night tussle against California tentatively slated for 10 p m

**Watts Confident**

Watts expressed confidence that the Brighams, a good road team, will make a creditable showing in the tournament. "If the boys are up, we stand a good chance of winning," said Watts.

California, the Pacific Coast Conference winner, has lost their first-string center, Asplund, who is ineligible for NCAA competition.

**Good Replacement**

However, the Golden Bears have a good replacement for Asplund in Joe Hagler, a 6-8 letterman who was pegged for the center slot before Asplund took over.

California, the class of the Pacific Coast this year, nosed out UCLA and will be the favorites in the regional tournament.

Should BYU get by the Bears they will face San Francisco, Idaho State of Hardin-Simmons The "Russelless" Dons, last year's champions, will play the winner of the Idaho State vs. Hardin-Simmons game.

The Skyline will also be represented in the annual National Invitational Tournament in New York's Madison Square Garden. Second-place Utah will carry Skyline laurels against Memphis State in the NIT.

**BYU alumni will sponsor a pep rally at 5 p.m. for Cougar rooters in the Regional NCAA tournament in Corvallis, Ore., Friday. The rally will be held in the Ball Room of the Memorial Student Union Building. Cougar alumni, students and friends will enjoy free refreshments.**

The Cougars will carry an 18-8 record into the tournament. 11-3 in conference play.

Eligibility troubles have sorely plagued Idaho State which will have four men on the sidelines.


# )aily Universe

VOICE OF THE BRIGHAM YOUNG UNIVERSITY COMMUNITY

9, No 104 Tuesday, March 12, 1957 Provo, Utah

RAMMING ? ?—DON'T BELIEVE IN IT— e Grant Library has been overly active the st few days. Woody Neilson, Mickey McKell and Rucelle Heder take advantage of the last minute of study time. (Photo by John Meeks)

# A POLICY OF HONESTY

**VITH FINAL EXAMS** now upon us, it is ght appropriate to say a word about hon- There are those among us who feel that honor system, as it now stands, is in- tive.

'hey object and understandably so, that in identbody of 9000 students there will al- be some who forget honor, leaving only ystem" which they exploit to the unfair- of others. These objections give rise to question, is the Honor Code practical or hose who believe in it delusioned idealists.

**IEMBERS** of the Honor Council are first lmit that much cheating passes unnoticed f noticed, unreported. It is realized that nushrooming of the studentbody over the few years has not been an unmixed blessince it has been accompanied by a weak- of traditional university values.

'or instance, Brigham Young University ds used to be noted for their sportsman- Other examples are not hard to find.

**'HE CHANGE** of campus situations calls re-evaluation. A fresh look at the problem assroom cheating is timely. A realistic approach is needed.

Teachers! When giving exams, be specific. Do not begin passing out exams until your class is settled and exam conditions have been attained. Specify the exact moment when students may begin and when they are to stop. A short reminder might help to create an honorable atmosphere.

**STUDENTS!** Eliminate temptation for your neighbor by shielding your own paper. Crowded classrooms make it difficult to resist temptation or avoid suspicion. Try not to focus the attention of others on yourself by doing anything, no matter how harmless it appears to you, that might arouse suspicion.

And finally, an extract from the Honor Code which too few students know or follow. "Tapping a pencil is the traditional method of warning a person during an examination that his conduct is questionable. The next step is to stand and announce that cheating is going on in the classroom . . ."

The letter-grade is not worth dishonor. Let's check our values.

Guest Editorial by David Wilkinson

*ıual Turnover . . .*

# Universe Announces New Staff

**ARK MURPHY**, newly ap- ted Daily Universe Editor, unced his executive staff bers, as approved by the ications committee. They serve during the next year. w editorial staff members Barbara Miller, managing r, Arlene Larsen, campus r, Deanna Barnum, news r; Jerry Cunningham, s editor, Nadine Hall, so- editor; and Vicki Soha, re editor.

**MISS MILLER** is a junior journalism major from Portland, Ore. She attended Lewis and Clark College at Portland for two years where she was feature editor of the paper. She was editor of her high school paper. Since coming to Brigham Young University she has been reporter and feature editor of the Daily Universe.

Miss Larsen is majoring in elementary education and minoring in sociology. She was editor of her high school newspaper and has served during the past quarter as reporter for the Daily Universe. She is a sophomore from Nampa, Ida.

**MISS BARNUM** is a sophomore journalism major from Orem. She has been Daily Universe Society editor for the past year. Before that she served as reporter for the campus paper. She has also been employed on the Provo Daily Herald.

# 55 Students Campaign For AMS, Class Posts

by Ray Tracy

A field of 55 students have announced their candidacy for 15 Associated Men Students, and class officer positions.

**CANDIDATES** for president of AMS include John Berge, Coalinga, Calif.; Tal Bird, Memphis, Tenn; Kent Butterfield, Phoenix, Ariz.; Don Jensen, Las Vegas, Nev.

Competing for AMS vice president are Paul Anderson, Pleasant Grove, Paul Eckel, Medford, Ore; Ellis Worthen, Price.

Men running for AMS secretary are Mike Brown, Payson; and Rick Johnson, Phoenix, Ariz.

**THERE IS ONLY** one candidate for graduate senator, Dick Hooper, Ukia, Calif.

Vying for senior class officers are president, Paul Ashton, Midvale, Nilo Atkinson, Evanston, Wyo.

Vice president candidates are Chick DeGraw, Spanish Fork Ann Jones, Provo, and Nancy Swenson, Portland, Ore

Pat Olsen of Ogden is a secretary candidate.

**IN COMPETITION** for senior class senator are Beverly Brady Arlington, Va; Karen Curtis Placerville, Calif, Richard A Jensen, Portland, Ore, John E Perry, Manchester, Conn, Colette Thomas, Seattle, Wash. Marcille Thomas, Seattle, Wash

Candidates for officers in the junior class include: for president, Blair Armstrong, Idaho Falls, Ida; Roy Baumgart, Salt Lake, and Walt Winkleman, Salt Lake.

Running for vice president is Lee Ann Vanderford, Stockton Calif.

**TRYING FOR** secretary are Karen Dixon, Provo, and Carolyn Wilson, San Francisco, Calif.

For junior class senator are Sue Dette Crandall, Stafford, Ariz.; Bert O'Leary, Milford, Ronald M Peterson, Los Altos, Calif; John Rooks, Blounstown, Fla: and Ron Ward, Paradise, Calif.

Trying for sophomore class officers are: president, Roy Atkins, Boulder City, Nev.; Gordon L. Hansen, Salem, Ore.; Mike Kirkham, Blackfoot, Ida., Kenneth Sorenson, La Hambra, Calif, Bob Ward, Long Beach, Calif; Dawn Wride, Aberdine, Ida.

Vying for vice president are Donald Helm, Las Vegas, Nev. Mary Ovenson, Pendleton, Ore Diane Whiffen, Alameda, Calif and Tom Cole, Yuma, Ariz

**SECRETARY** competition includes Linnea Johansson, Salt Lake, and Kim Lowder, Denver, Colo.

Running for sophomore class senator are Morgan Davis, Salt Lake; Leon Harward, Idaho Falls, Ida; Richard Hunter, Arcadia, Calif; Kathleen McDonald, San Francisco, Calif. Dean May, Caldwell, Ida.; Cathrine Moody, Washington, D.C. Marilyn Ord, Walla Walla, Wash.; Sheri Scow, Twin Falls, Ida; Clark Smithson, Los Angeles, Calif; Marilyn Munk, Alhambra, Calif.; and Elaine Nelson, Las Vegas, Nev.

# Choral Group Records Music

Original music by Crawford Gates for the annual pageant at Palmyra, N Y, will be recorded by a Brigham Young University choral group at the beginning of spring quarter.

Several months ago the presidency of the Latter-day Saints Church commissioned Gates to write original music for the pageant.

Writing is now completed and The Utah Symphony and the Male and Women's Choruses and A Cappella Choir from BYU will record.

They will record in the Salt Lake Tabernacle before the orchestra disbands for the 1956-57 season. Norman Gulbrandsen directs the Male and Women's Choruses and Newell Weight the A Cappella Choir.

## CORRECTION!

**Deleted from the announced list of candidates in Monday's Universe was Becky Broadbent, Riverside, Calif., who is a candidate for studentbody first vice-president.**

# Departing Veterans Need To Sign Pay

Veterans who are leaving the campus this week and will not be returning spring quarter should sign for March 1 to 14 pay before they leave, according to the Veterans' Office.

All veterans who are going to register spring quarter must give a list of classes to the Veterans' Department on registration day in the fieldhouse. They are required to carry at least 14 hours credit for full-time pay.

A veteran who repeats a class which he took before going into the service, may be paid for it on G.I. now. However, if he has taken it once under the G.I. Bill, it cannot be counted in his total of 14 hours for the second time.

## Weekly Papers Pledge $300 For Scholarships

Publishers of weekly newspapers in Utah have pledged more than $300 in scholarships for high school students to attend a spring publications workshop at Brigham Young University June 3 to 9.

Students will live on campus for the week while they study yearbook and newspaper publication methods. The course studied by the students during this time will help to prepare school correspondents for hometown newspapers.

Wayne M. Carle, journalism instructor at BYU. is director of the workshop.

# Drama Of An 'Angel' Begins New Quarter

Registration-weary students can relax at one of four nights of drama next week following enrollment day

"Angel in the Pawnshop," directed by Prof Lael J Woodbury, will begin a four-night run March 20 at 8:15 in Smith Auditorium

Playing leading roles will be Carl Markworth as a cynical cardiac patient and Mary Ann [illegible]tson, the 'angel" with the inviting past

Others in the cast will include Charles Whitman, Roger Brown, Brad Powell, Ron Matson, Gary Stewart, Joe Kirk, Dick Walsh, Priscilla Nash and Bonnidean Petty

Assisting Prof Woodbury will be Robert Struthers, technical director, and Dorothy Whittaker, costume director.

Setting of the play is a pawnshop operated by a man suffering from a bad heart Lizzie, the angel, breezes in one day and changes his attitude toward his business with her whimsical character.

Lizzie's past keeps inviting her to step back "for just a little while" and creates a plot that is scented with warmth and romance

Ticket reservations are being given at the Smith Information Booth Students will receive tickets upon presentation of activity cards

# MagazineAppoints English Professor To Editorial Staff

Twentieth Century Literature Magazine has announced appointment of Dr. Clinton F. Larsn, professor of English at Brigham Young University, to its editorial board

The magazine is a scholarly and critical journal which includes bibliographies and literary criticisms of modern literature.

A professor at BYU for nearly 10 years, Dr Larson specializes in creative writing and modern poetry classes

He has written poetry, stories and articles for many national literary magazines and is co-sponsor of the Hart-Larson Poetry Award presented each year

*Shutter-bugs . . .*

# National Picture Competition Gives New York Trip Prize

The Twelfth Annual International Collegiate Photography Competition has been announced by Kappa Alpha Mu, national photo-journalism fraternity.

The contest, sponsored by KAM, the National Press Photographers Association, Encyclopedia Britannica and the Association of College Unions, closes April 5

Pictures will be judged in seven classifications: news, feature, sports, pictorial, portraiture/character, picture series or sequence and picture portfolio.

The photographer presenting the best picture portfolio shall win an expense-paid week in New York as a guest of Life Magazine, and a set of the Encyclopedia Britannica.

Winners in each of the other divisions shall receive a set of Encyclopedias.

Rules and entry forms may be obtained at the Journalism department, Student Service Center, or from Clark Nelson, manager, Photo Studio, Eyring Science Center.

## Discount Club Organizes

An organizational meeting of a buyers club, members of which would buy groceries in quantity at discount prices, will be held at 7.30 p.m. Thursday in the McKay building

The club was formed after an editorial in the Daily Universe suggesting the need for such an organization. The editorial pointed out that discounts of five percent may be saved by BYU's paupers, married or otherwise

Married or single students living on or off campus are invited to join the group, according to Nathan Coe, Boulder City, Nev., and Kenner Kartchner, faculty representative.

**Daily Universe**

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# Diamond — Jubilee

ning a late summer wedding are **Barbara Stringham** and rson. She is a Val Norn member, and he is on the Cougar l team

Pack and **Fred Lundberg** will exchange nuptial vows the Idaho Falls LDS Temple. She is a Kappa Deb mem- in the Ninth Ward bishopric and has served an LDS mis- uguay She is from Blackfoot, Ida , and his home is Oak- if

Gresham, Coos Bay, Ore., recently presented a diamond to alwies, Iderne, Germany. They plan a June wedding in Lake LDS Temple.

urn Talbot and **Deanna McBride** are another engaged oth are sophomores from Boise, Ida.

sa Oldham and **LaVar Judd** will be married March 22 in Lake LDS Temple She is a freshman majoring in physi- tion and he is a junior at the University of Utah Both are lville

a Broadbent and **Larry Wendel** are announcing their en- He is attending the University of Wyoming Both are se, Ida

Jo Beck is wearing a diamond from **Evan Ivie**. She is e student from Ogden. He is attending Stanford Univer- home is also Ogden.

d Kofford and **Sharon Cahoon** are looking forward to a r wedding He is from Pendleton, Ore , and her home is Alta , Canada.

# Short Hair Looks Just As Pretty As Long Hair If Proper Care Is Used In Rinsing, Setting

HOLLYWOOD, (INS)—Blonde or brunette, gentlemen prefer luxurious looking hair.

That's the opinion of Alfred Pagano who, with brothers Adolph and Eugene, owns and operates a swank Hollywood beauty shop.

"The most important thing about hair is its sheen and thickness," Pagano said. "It must look healthy and alive, not thin and wispy and chopped looking.

"Even short hair can be brushed and rich looking. Hair four feet long doesn't mean it's great—hair six inches long can be beautiful.

"One of greatest ways to get sheen is with a good water rinse. It's better to use one soaping and rinse for five minutes than 15 minutes of soaping, and just enough rinsing to get the soap out. It's the rinsing that adds polish to hair."

Pagano advised further:

"Try to keep metal curlers and metal rollers away from hair. It causes split ends. Men like soft hair, so when setting use larger curls and set it more often. Men don't like fuzzy hair, and anyway, too tight curlers will split and break hair.

"Use boar hair brushes if possible, and very large, hard rubber combs.

"If you want an extreme hairdo for a special occasion, remember it's a one night stand. You're going to have to set it all over the next day.


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## Rental Fees Due

idents renting lockers Physical Plant are re- o renew the rental fee n their keys to the Plant This must be ore spring quarter, ac- o officials.

a soda straw into a new ketchup and the air into the bottom of the ill help to start the flowing right away. sewing thread is less twist and tangle if you h end separately, in- tying them together.


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ents at BYU . . .
Training
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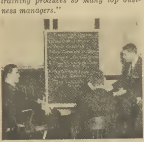
You're Gene McGrew . . . high school footballer and class officer. You won a scholarship and went through Princeton in the top third of your class . . . managed varsity track . . . commanded an artillery battery in Korea . . . *"When you put a lot of preparation into your career," Gene McGrew feels, "you should expect a lot of opportunity in return."*

**Meets IBM representative**

Out of the Army in 1953, Gene met an IBM representative. It sounded like opportunity. A few interviews later, Gene was sure. Although sales was only one of the many jobs he felt he could handle, this *kind* of selling—(IBM machines are as much an idea as a product)—promised to occupy every talent he possessed. *Besides, he's learned that "no other form of training produces so many top business managers."*



Gene outlines programming test

Then began a 13 months' training program marked by merit salary increases. First—3 months' schooling and observing operations in Pittsburgh (Gene's hometown). Next—2 months' studying the applications of IBM's electronic data processing machines in business, science, government, and defense. Followed by 7 months' practical training in the field, with customer contact. Followed by IBM's famous course in selling methods. Finally, assignment to a sales territory near Pittsburgh, responsible for about 14 companies and their executives who used IBM equipment, and a dozen or so more who were logical prospects for it.

**Makes first sale**

Gene's first sale, to a bank, required thorough study; consultations; a written recommendation. The climax came, Gene remembers, when he submitted his analysis to the vice president and received that gentleman's signature.

Discussing customers installation

Gene's latest sale was to a large industrial corporation. He's now preparing this customer for the installation of an IBM electronic system designed to simplify financial procedure; inventory and other systems problems. At 27, Gene finds himself top man on an important account. He's educator, salesman, administrator.

**How would Gene define selling?**

"We feel the best way to sell is to be able to consult. The best way to consult is to know something of value your customer doesn't. IBM's 'something of value' is profit through automation."

**Gene's thoughts on competition:**

"The entire Office Machine Industry feels the lead pencil is the biggest competitor. You've no idea how many time-consuming clerical jobs can be mechanized, thus freeing people for important, creative jobs. IBM's success in the field is due to service, knowledge, 'know-how'."

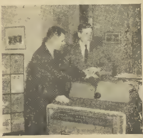
**Does Gene find his youth a handicap?**

"It's what you know—not how old you are—that counts. I deal with executives twice my age on a basis of equality, because they respect my training and my business judgment."

**Future wide open**

"I'm getting married soon, and I was amazed to realize how much security IBM's growth (sales have doubled on the average every five years since 1930) and benefits represent. But I think my *real* security lies in the chance to use my own ability fully and freely. There are nearly 200 Branch Managerships, 15 District Managerships and executive positions in 5 other divisions ahead of me. IBM is introducing new machines, systems and concepts so fast that, every Monday, we have a 'new idea' meeting just to keep up."

IBM hopes this message will give you some idea of what it's like to be a salesman at IBM. There are equal opportunities for E.E.'s, I.E.'s, M.E.'s, physicists, mathematicians, and Liberal Arts majors in IBM's many divisions—Research, Product Development, Manufacturing Engineering, Sales and Technical Service. Why not drop in and discuss IBM with your Placement Director? He can supply our brochure and tell you when IBM will interview on your campus. Meanwhile, our Manager of College Relations, Mr. P. H. Bradley, will be happy to answer your questions. Write him at IBM, Room 590 Madison Ave., New York 22, N. Y.



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# BYU Nabs 4th In Skyline Wrestling

by Dale Harris

BYU traveled to Laramie last Saturday for the conference wrestling meet, and according to coach Allan Davis, the team fared very well considering the caliber of competition.

Davis was well pleased with his team which brought home fourth place a lot better than some of the "experts" predicted for the "green" cougars.

BYU heavyweight Dave Hanks turned in the top Cougar performance as he decisioned Wyoming's Metzler 2-0. Hanks was named the school's outstanding wrestler by the athletic department.

Wyoming completely dominated the mat war again and captured the first place trophy by winning four first place individual titles, piling up a total of 78 points.

Colorado A&M took second place with 70 points, followed by Utah State, 44; BYU, 20; Utah, 17; Denver, 16, and New Mexico, four points.

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# 32 Footballers Receiv[e] Letters At Award Fe[te]

by Jack Batchler

Thirty two players of Brigham Young's 1956 footbal[l] were given a banquet on Friday evening at which Coach H[al] presented them with athletic letters.

In making the letter awards Coach Kopp, the amiable [...] of the rising Cougar football hopes, made comments on the w[...]ful service the players had [...] to the varsity.

Commenting on the pa[...]son, one which began wit[h] Cougars in the depths of [...]lessness, Kopp said that the[...]ers all benefited from the ex[peri]ence and should be better [...]zens because of it.

From the heat of Kansas [...] snow of Denver, with a re[...]able change taking place [...] the Montana game, the v[...] pigskin heroes did not gi[...] the spirit of competition, ac[cord]ing to Kopp "They deser[ve] the credit that can be [...] them."

**Speaking with an eye to [...] future, Kopp said that [...] hoped that he would not [...] to coach three teams next y[...] but just one. The three te[...] he coached last year he [...] was one in the infirmary [...] in the mission field, and [...] in the playing field.**

Concerning Cougar hop[es] [...] the 1957 season, Kopp [...] that, although he expects [...] things from his charges now [...] he knows them better, he [...] not expect to walk off wit[h] [...] conference championship.

Following Kopp, Mil[...] Hartvigsen, dean of the P[...] Education department, ad[...] the players, nine of wh[...] seniors, telling them th[...] school is proud of the wo[...] spirit they have shown.

The players receiving [...] included these nine seni[...] Hunt, Dick Hunter, Paul B[...] Dick Ralph, Ray Jones, [...] Wood, Jay Weenig, Glen T[...] and Ray Neel.

# Record Crowd Sees Fite-Nite

**A RECORD CROWD** of 853 spectators enthused to the annual Intermural Fite-Nite Saturday night, which featured boxing, wrestling and gymnastics, according to Bill Hafen, director of the program.

The winners will receive medals which they may get at the intramural office.

Members of the Gymnastics Club directed by Richard Andrus who participated were Gene Pederson, Boyd Madsen, Steve Willey, and Tom Hughes on the trampoline Wally Gordon performed on the rings

**WRESTLING:** Yosh Miya decisioned Kenneth Mano, Gerald Erickson beat Paul Bergeson, Joe Dewey and Leon Larson tied Phil Kresge won over Kent Chamberlain, Gary Cooper lost to Howard Abrams, Cornell Taylor got by Kelly Folsom, and Richard Hunt whipped Jim Lowry.

**BOXING:** Larry Dean beat George Kojima, Kay Nish took the measure of Gary Barnett, Henry Iwassa bested Howard Okimoto, Rhatt Potter beat Clark Walker, Curt Bushman was too much for Carl Lindell, David Shumway whipped Glen Kukanhiko, John Neal trounced Tom Chynoweth, Jay Healy over Kent Butler, Larry Crowley got by Don McKrola and Roger Weidner drubbed John Rooks

# Classified

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| 3 times | .10 |
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| 10 times (2 weeks) | .24 |
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Classified ads will be accepted until 12 noon each day for publication in the following morning's paper. All ads except monthly contracts payable in advance.

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TO San Francisco Thursday, will drive Call FR 3-2681 M12

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LEAVING for Reno Thursday, [...] phone FR 3-8381

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RED wallet, between Bookstore an[d] [...]er Bldg Contains important pa[pers] [...] over $10 Please call Edith Wei[...] Ext 2031 or after 5 30 FR 4-0[...] [re]ward